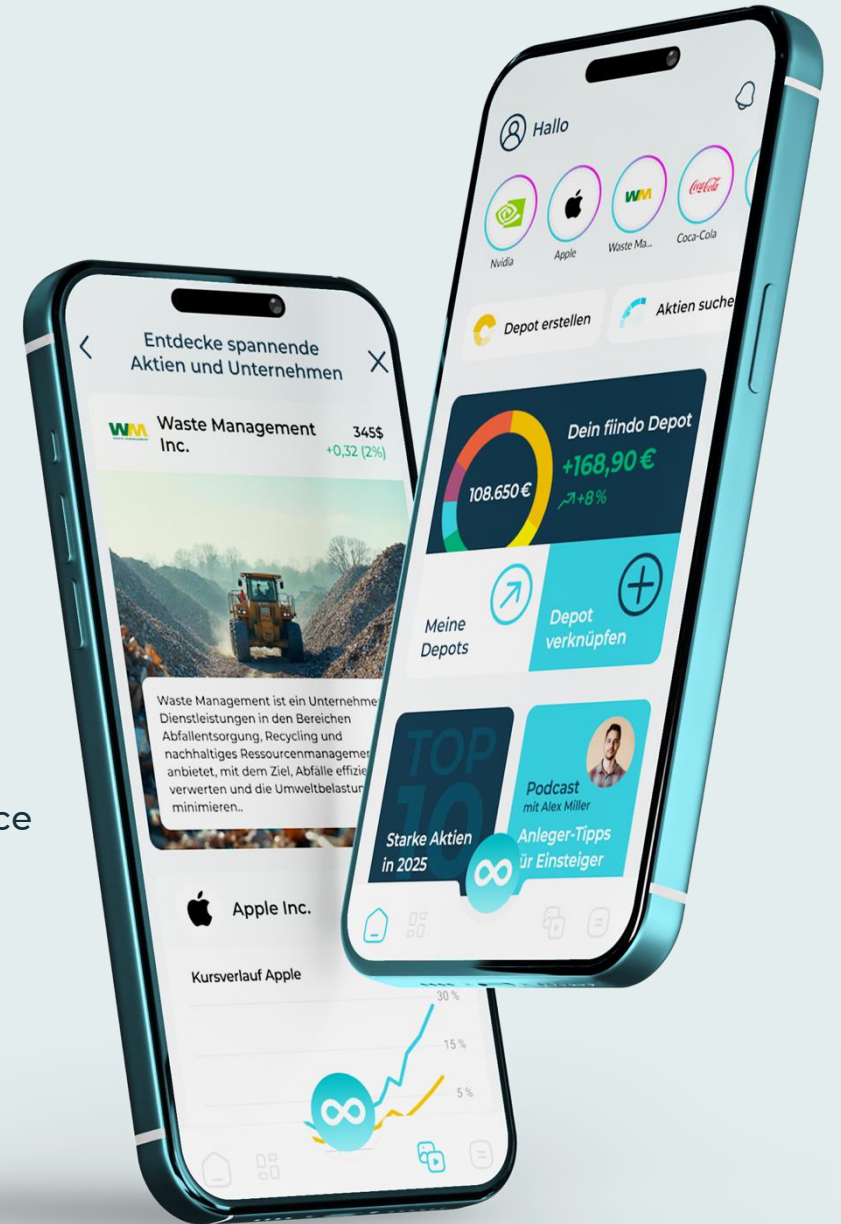


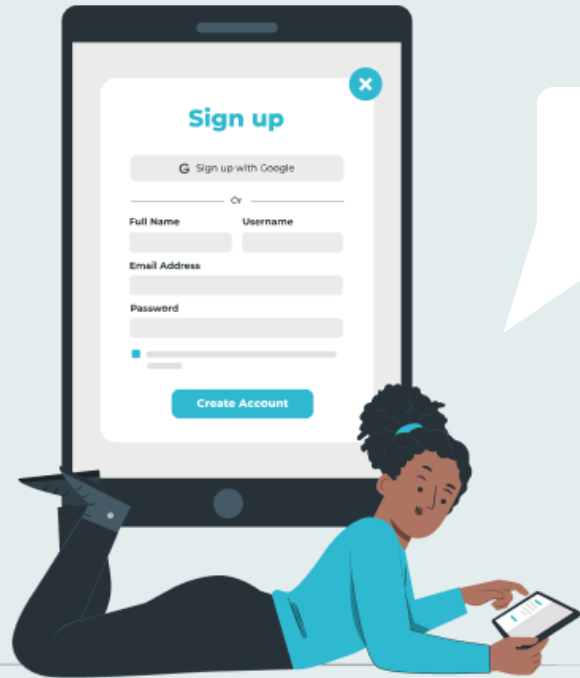
# fiindo

## The AI Investment App

Entertaining Financial Knowledge • Top Data Quality • Investment as an Experience



# The financial world has *changed* ...



*It has never been easier to open a securities account and purchase securities. Yet, investing itself has not become simpler.*

... however, investing has *not* become any *easier*.

*How can you keep track of all this data?*



# The problem

**~70% of retail investors**

do not understand traditional financial reports.

**25% of potential investors quit,**

because they don't understand the investment.

**up to 70% of all securities account**

in the DACH region are semi-active or inactive.



# The solution



## Investments

as simple and engaging as **scrolling through social media.**



Entertaining and  
easy-to-understand  
financial data



A straightforward &  
personalized  
portfolio setup



A modern approach  
to portfolio  
management

# Discover. Engage. Invest.



Experience financial data in a fun way



Be inspired by new investment ideas



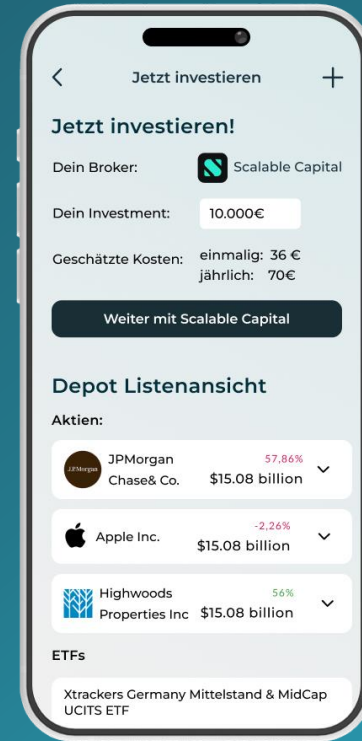
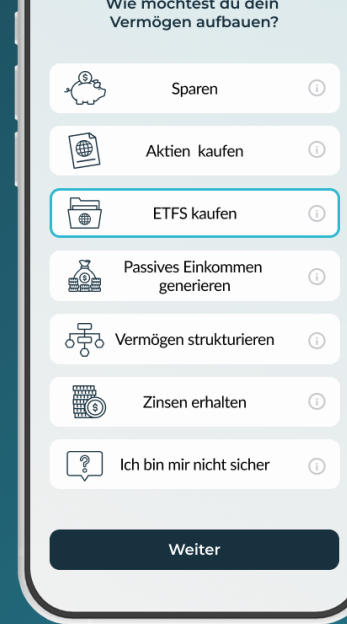
Create your own portfolio



Manage your investments with ease



Integrate your securities account



# The era of modern investment has arrived!



## As entertaining as social media

Scroll, browse, like - fiindo turns financial data into an interactive experience.



## Personal Portfolio

fiindo actively helps you find suitable stocks & ETFs and optimize your portfolio.



## The innovative fiindo AI

Thanks to the smart AI, you always receive fast and personalized content.



## Financial education

fiindo builds trust in financial instruments through passive knowledge acquisition.



## Simplicity & Precision

Financial data is prepared so that even complex topics can be grasped easily and comprehensibly.



## Inspiration

fiindo regularly introduces investment opportunities tailored to individual interests.

# fiindo AI Outperforms Traditional Financial Players



## Traditional financial analysts & wealth advisors

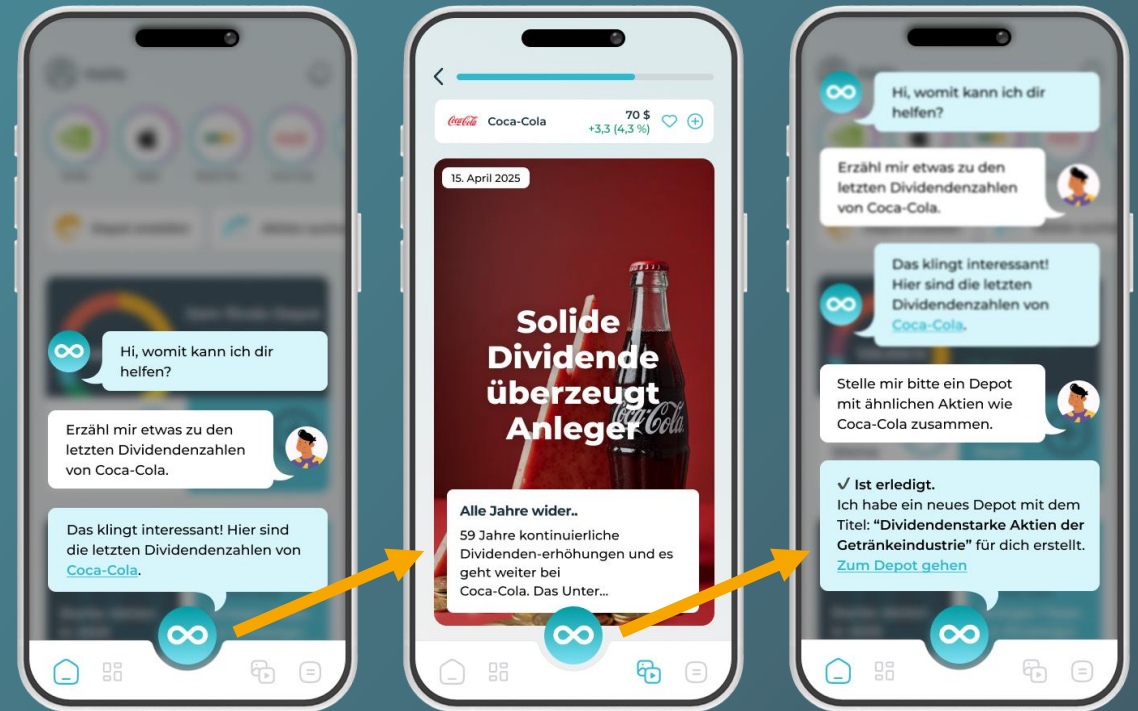


Precise financial advice and information are only accessible for high-net-worth individuals.

The analyses are often generalized and quickly become outdated.

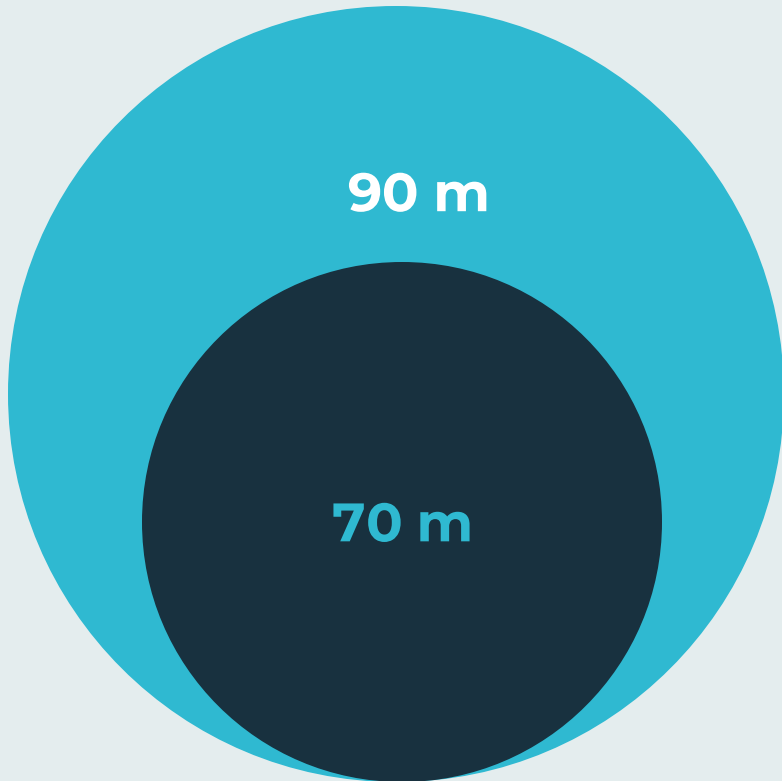


## The fiindo AI: independent, up-to-date, precise, and personalized.



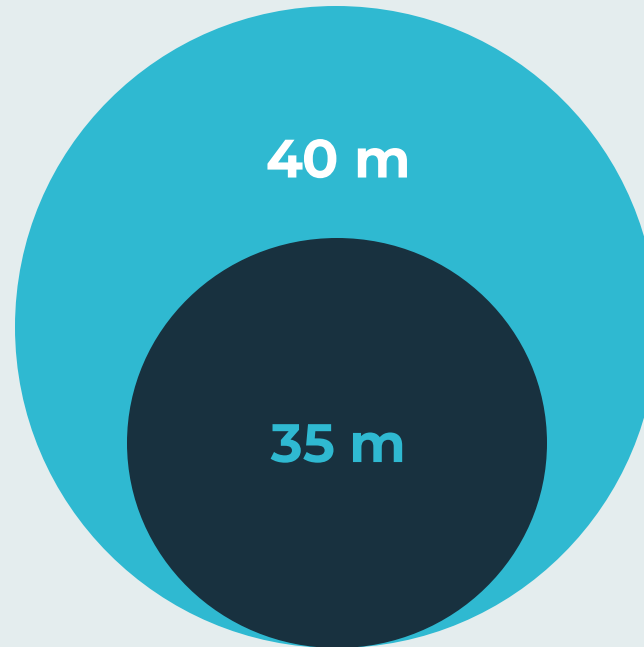
# Retail investors in the **DACH** region

60-70% of all securities accounts are semi-active or inactive!



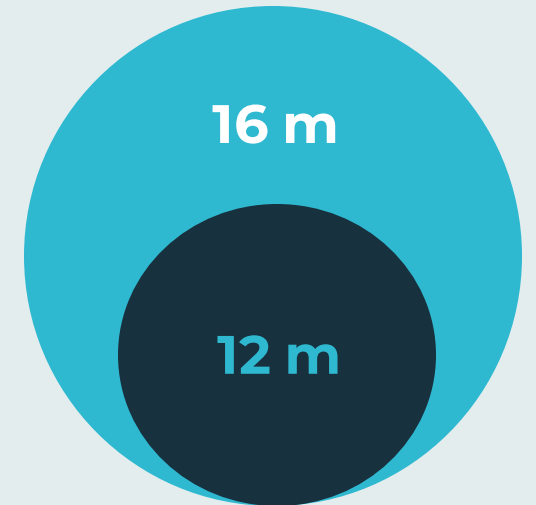
**Residents over the age of 18**

TAM 3,2 bn. € ARR\*



**All securities accounts**

SAM 1,4 bn. € ARR\*



**Active investors**

SOM 420 m. ARR\*



# fiindo helps brokers to activate their customers!

60-70% of all securities accounts are semi-active or inactive!

## Little portfolio activity

**Broker**

without **fiindo**

## High portfolio activity!

**Broker**

with **fiindo**

More transactions



Higher ARPU

Higher customer satisfaction



Higher CLV

Growing customer deposits



Higher ARPU



# Team



**Dustin Klass**  
CEO & Founder

**Expertise**  
Trading, Finance &  
Wealth Management

Deutsche Bank 



**Christoph Kurze**  
CEO & Founder

**Expertise**  
Technology,  
Business & Innovation

**PHILIPS**



**Thomas Kopetsch**  
Lead Developer

**Expertise**  
Cloud, AI &  
Deep Learning

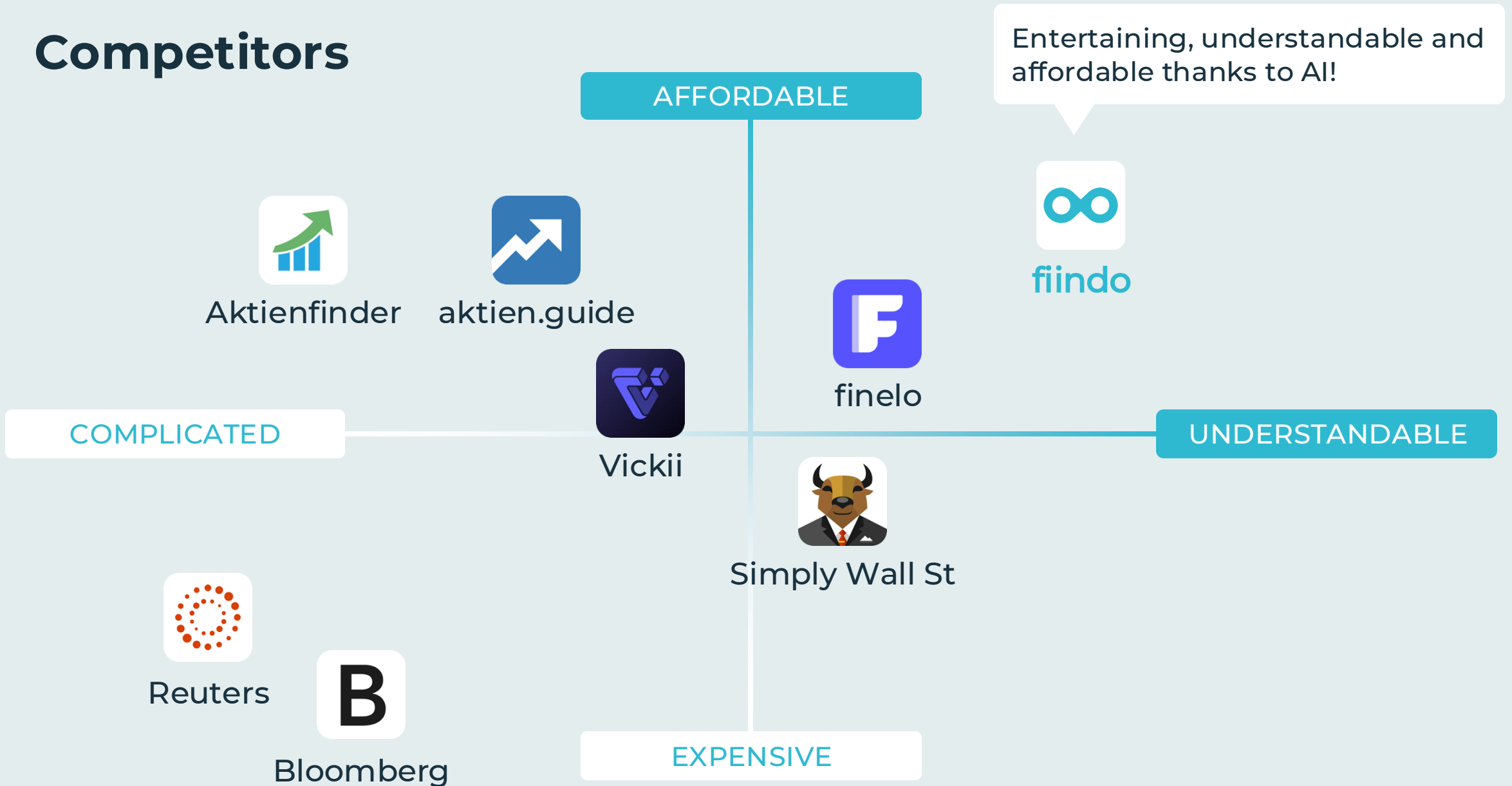


**Melanie Gabriel**  
Creative Director

**Expertise**  
Design, Marketing  
& Social-Media-  
Management

**Sparda-Banken**

# Competitors



# Roadmap



**Next Funding Round Has Started**

**Are you interested in joining us?**

**Contact us at: [mail@fiindo.de](mailto:mail@fiindo.de)**

# fiindo

Get in Touch!



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